



May 15, 2007

Words from the Division President

To Our Customers, Partners, and Friends:

I am very pleased to announce Mobile BIS's new publication, Mobile Talk. It will keep you informed about new emerging technology in the mobile industry as well as new ways of increasing productivity and profits. In coming issues we will be reporting on highlights of our growing business and sharing breaking industry news and trends.

Deploying Mobile Solutions can be a complex, time consuming process, if not done correctly. This is why Mobile BIS has invested substantially in training, development and support staff to maximize our capability in this emerging technology.

Once this technology is deployed, the Mobile BIS application will stand on its own, and an impressive ROI will emerge, on an ongoing basis. These devices will truly increase productivity.

I welcome your thoughts and suggestions for Mobile Talk and will look forward to hearing from you. Feel free to contact me any time, my phone is always open to you.

Sincerely,

Michael Macho
Division President

Mobile Trends...

Cell phones are increasingly becoming miniature PCs. In keeping with that trend, major mobile carriers throughout the world have been enhancing their services to support IM functions, further blurring distinctions between the two devices. Consequently, IM has become a feature that close to 500 million individuals rely on.

While the change should enable users to exchange information more easily, the transformation may proceed slowly because the IM market is hampered by incompatible systems, the carriers have to develop viable business models for this new market, and many telcos are leery of IM cannibalizing their lucrative SMS services.

Changes are taking place because IM has become a popular feature among users. IM supports dynamic data exchanges, whereas SMS services are based on a store-and-forward approach where a time lag typically takes place with each interchange.

IM conversations are often between large groups of people rather than a one-to-one interaction like SMS. As a result, carriers may need to revamp their network design and management systems in order to support mobile IM services.

-TechNewsWorld, Paul Korzeniowski, March 17, 2007

News

Valley Pet Teams with Mobile BIS

Valley Pet Cemetery and Crematory has recently become one of the many to sign on with Mobile BIS.

The company is located in Western Maryland, and has been a popular choice for the interment of beloved pets since the mid 1970's.

Today the company has grown into a full service pet cemetery and crematory serving veterinary hospitals located in Virginia, West Virginia, Pennsylvania, Maryland and District of Columbia. The growth of the company can be attributed to the high quality service provided and the reputation within the veterinary community for honesty and integrity. The company is currently owned and operated by the founders' three children.

"While we maintain an efficient manual operation, the growth of our business required the customized technology solution provided by Mobile BIS. The new system is enabling us to meet the demands of our growth and continue high quality service to our customers," said Todd Snook, President Valley Pet Cemetery and Crematory.

Note: The Pet Care Service industry is well over an \$18 billion dollar industry and is continuing to grow. This industry has been predicted to reach \$25.3 billion by 2010. It has been estimated that all services to do with pet burials and cremations have accounted to less than \$618 million.

-The New York Times, Barbara Whitaker, January 14, 2007

With the help of Mobile BIS, Valley Pet Cemetery and Crematory has implemented a new tracking system which has enabled it to increase efficiency by using the most updated technology. The company now works with an integrated solution that is more dependable and reliable.

A Mobile BIS Partner...SCO

The SCO Group is a leading provider of software technology for distributed, embedded and network-based systems, offering SCO OpenServer for small to medium business and UnixWare for enterprise applications and digital network services.

SCO's Me Inc. mobility platform significantly reduces the time and cost of developing mobile solutions and extending existing business applications to mobile devices.

The recently developed Hipcheck mobile service by Me Inc. facilitates remote control and monitoring of Windows and UNIX. The capabilities of Hipcheck™ are enabling Mobile BIS to provide its customers with a greater level of service with even faster response to their needs.

Mobile BIS is drawing on its partnership with SCO to ensure that its software applications for mobile devices deliver a new level of productivity to its customers.

Mobile BIS Positioned to Capitalize on Global Mobility...

There is a growing awareness in the global business world of the major benefits of mobility. That awareness may well become a tidal wave of acceptance.

Mobile BIS is positioned to capitalize on this transformation. Already its software applications for mobile devices are gaining adoption in such disparate fields as law enforcement and pet cremation. Moreover, the Division plans to penetrate additional markets. In addition, its partnerships with companies such as SCO and Aeon Group LLC are presenting opportunities for growth in other business sectors.

Mobile BIS solutions deliver a new level of productivity and profitability to business and government entities as well as improved customer satisfaction. The superiority of the Division's software applications is validated by the experience and testimonials by our expanding base of customers.

In February of this year, we launched a new aggressive marketing campaign that will draw on our success to date in establishing a leadership role for Mobile BIS in the world of mobility.